



# INFORMATION

Spring 2007

## Presidents Corner—Professional Development & Certification

How many of you are thinking about professional development and advancing your career? I know I think about how I can increase my skills, advance my career, and in the process make myself marketable and more valuable in the FM community.

Back in 1999 after the birth of my fourth, I was doing one of those self-assessments on my career and professional development. I did some research on the CFM designation as well as other professional certifications. A new job opportunity became available within my company related to facility consulting and I jumped on it. Lucky for me it involved less travel and gave me the opportunity to become involved with the West Michigan Chapter board (of course a little arm twisting by Wayne Veneklasen helped too). Once on the board I learned more about the Certified Facility Management (CFM) designation and how that could help me attain some career advancement.

Now armed with all that knowledge of the CFM, I decided to go through the process of applying for and taking the CFM exam. I applied, received the CFM exam information, then the anxiety started. Now being a consultant who specialized in the

design and operation of warehouse facilities, I had a narrow facilities focus. I felt this limited my knowledge in some in the CFM competency areas. To help gain knowledge, I called up my old professors and chapter members for tips on how to prepare for the exam. They provided me with study materials and advised me to take a CFM prep course. Knowing that a CFM would never steer me in the wrong direction, I followed all of their advice and studied as hard as I could for two months. Then the day of the exam was upon me. It reminded me of the biggest final in my

college days, over 6 hours of testing. Since this was the last written CFM exam and I was in New Orleans, I did the obligatory post exam stress relief on Bourbon Street. About 30 days later I was notified I had passed...I earned my CFM!

Now IFMA and others will tell you that attaining your CFM should help increase your salary and marketability in the industry. I was skeptical, but they were telling the truth. Within a year I received a promotion in my job and a large salary increase and was now a Senior Consultant. In addition, over the next six months I received nearly ten job offers from companies who value the CFM as a designation and especially the people who attain it. Over the next two years, another six chapter members took the CFM exam and all passed! Our chapter had 25% of its members with the CFM designation. The largest percentage for any IFMA chapter in the world!

That was then, this is now. As a chapter, I think two members have taken and passed the CFM exam in the past five years. IFMA instituted a new Facility Management Professional (FMP) designation for the new FM professionals. Not one chapter member has attained this designation in two years. As a chapter, the member drive to attain professional certifications has slowed to a crawl. I think it is time for the chapter to provide our members with the information and knowledge to attain the FMP or CFM designation.

The first step is to learn more about the CFM and FMP designations. There is information available on the IFMA web site at [www.ifma.org/career/credentials.cfm](http://www.ifma.org/career/credentials.cfm) and our chapter web site at [www.ifma-wm.org/Certif.htm](http://www.ifma-wm.org/Certif.htm). Another option is to call one of the chapter board members or CFM's to see how attaining the designation can help your career. For those of you thinking about getting that advanced degree or professional certification, it is time to stop thinking about it and take action to attain it. The time is now!

Jim Corby CFM CFMJ



### In This Issue

Presidents Corner	1
WorkSquared's Dave V. Classic Basketball Tournament	2
IFMA Annual Volunteer Work Day	3
FOCUS—Security Trends	4
Annual April Business Expo	5
CAREER—The revised CFM Exam will launch on July 2, 2007!	6
West Michigan Chapter - Annual March Awards Banquet	7
HEADLINE—IFMA Foundation Rebuild Project /January Member Meeting	8
Feature On-Demand Webinar and Featured Book	9
Meetings, Welcome New Members and More	10
IFMA 2007 5th Annual Golf Sponsor Opportunities	11

## WorkSquared's Dave V. Classic Basketball Tournament a Slam Dunk With Local Firms

On March 16, March Madness took place at WorkSquared's new Resource Center. Eight architectural and commercial real estate firms played 3-on-3 basketball while seated in a variety of 'high performance office seating' provided by Herman Miller and Sit On It.

Grubb & Ellis Paramount Commerce won the tournament and the privilege to take home Aeron chairs for everyone on the team. Integrated Architecture took second place and the team spirit award. The IFMA team lost to Integrated in the second round. Beta Design, Design Plus, Progressive AE, Robert Grooters Development Co., and ROI Design also participated.

Craig Gould, McCready & Associates, and Russ Eftink, Whirlpool, served as official game referees.

WorkSquared hosted the event to raise money and awareness of heart disease. Proceeds from the event will be given to the American Heart Association. The American Heart Association is our charity of choice due to the work they do to help stop heart disease. The event honored the life of Dave VanLangevelde, founder of WorkSquared, who passed away suddenly last May.



The Official Referees

About 200 people attended the event. Sponsors included: WorkSquared, Herman Miller, LaSalle Bank, Robert Grooters Development Co., SitOnIt Seating, Bretford, Contract Source Group, Geenan & Kolean, Humanscale, idea@WORK, Kimball/National, Rumohr Associates, SCA Walls, Baker Manufacturing, Bodkins Associates, Edelman Leather, Geiger, Hampton Products, Kincaid Associates, Maharam & Superior Carpet.

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WorkSquared  
[www.worksquared.com](http://www.worksquared.com)



The Winners Go Home with Aeron Chairs



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The logo for Century FloorSpace features a stylized, multi-colored geometric shape on the left, composed of overlapping triangles in shades of gold, red, and white, with a central starburst effect. To the right of this graphic, the word "Century" is written in a large, gold, serif font, and "FloorSpace" is written below it in a larger, bold, dark red serif font.

# Century FloorSpace

## IFMA Annual Volunteer Work Day - The Children's Museum, Downtown Grand Rapids

April 30 was a busy afternoon and there was a lot to be done - the IFMA team jumped right in and got the job done. Figuring out the exhibit instructions (in reverse), labeling exhibit pieces, moving the exhibit pieces, loading the exhibit in crates, and then setting up new exhibits. In addition, the IFMA team jumped in and helped the museum prepare program materials to be used this summer for thousands of children. A gracious thank you to all who made the effort to be there, and for your energy and smiles!

Check-out the new exhibit -  
**Building Our World-New and  
Improved Construction Exhibit open  
May 8 - September 2, 2007**

Go to [www.grcm.org](http://www.grcm.org) for details.



# FOCUS

## Security Trends

By: Jennifer Hayes, Major Account Executive – Security Corporation;  
Chairperson for Western Michigan Chapter of American Society for Industrial Security

**Thank you to Jennifer for being our guest speaker at our February member meeting.**

### Electronic Visitor Management

Most facilities receive varying types of visitors in multiple locations, even within a single site. A manual visitor log book is often incomplete, illegible or inaccurate. Did you know that one of the quickest, easiest and most cost effective ways to improve security in your facility is to implement a more effective visitor management system?

Investing in an electronic visitor management system provides the ability for an organization to process visitors in a uniform, secure and efficient manner. It also encourages important changes in procedures by utilizing a scanner that imports information from legal, photo identification such as a driver license or passport. This means photo identification is verified in conjunction with a business card, a practice that is not in place at many organizations now. Local network or internet interfaces to the system provide a mechanism for employees to pre-register visitors so when the visitor arrives they can be processed rapidly and directed according to the requirements of their visit. This function also provides an element of confidence because when a visitor arrives the reception staff knows that an employee has already advised a visitor of what to expect on site and they are prepared to show ID and be escorted while in the facility.

Verification of the ID is the first step of Electronic Visitor Management. The system then generates a custom visitor badge for the visitor which allows employees to immediately and easily identify visitors within the facility. Some badges have an expiring capability where the badge turns color after a period of time or exposure to sunlight, which means an expired visitor badge can be recognized by any staff. Additionally, banned visitor alerts built

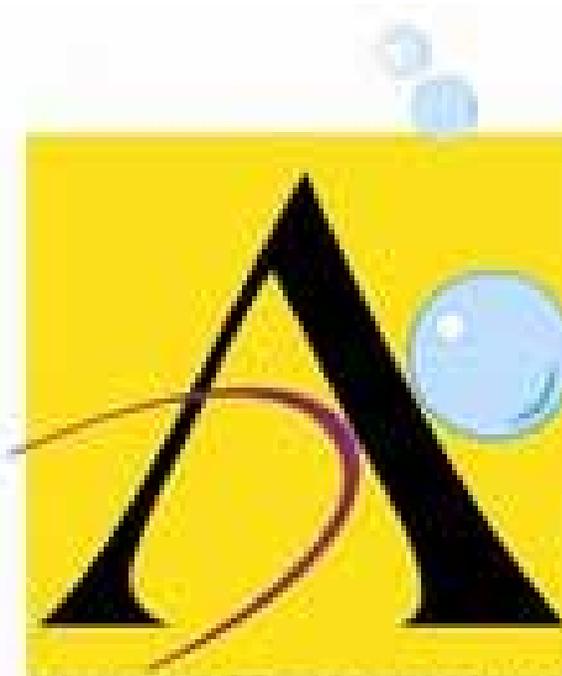
into the system can provide instructions to reception staff detailing the procedures for asking the visitor to leave, calling Security Staff on site or contacting law enforcement.

I always advocate a layered approach of processes, people and products as it is the combination of the three that results in the security culture your organization projects both internally and externally. Electronic Visitor Management is the product piece of the puzzle, but what else can you do to improve the security culture of your organization? Education is the key; teach your staff that security is everyone's responsibility. The more vigilant staff at large are and the more ownership that is taken in all departments and all areas, the safer and more secure the facility will be.

There are many organizations like Hospitals, Museums and Universities processing great volumes of visitors in the normal course of business where a system of this nature is simply not practical. Those organizations must rely more heavily on the people, training and processes part of the overall security approach to lower the risk of an incident at their facility.



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[www.securitycorp.com](http://www.securitycorp.com)



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## Annual April IFMA Business Expo at the ATC

The annual IFMA Business Expo was held downtown at the Grand Rapids Community College ATC building on the afternoon of April 11th. There were 25 vendors from all corners of our membership who came out to share their services and products. Much to our surprise, Mother Nature decided we needed one last snow storm, and the city was fully covered with snow by mid-day.

A big Thank You to all who dug out their snow boots one more time and attended our annual Expo - to our vendors, guest speakers, members and guests, expo planning committee - we will see you next year!

For those of you that couldn't make it - below is an excerpt from one of the guest speakers presentation - Keith Winn, Principal, Catalyst Partners. Keith's topic was **Green Procurement for facility managers—the basics of environmentally preferable purchasing (EPP)**

For more information contact Catalyst Partners, office 616.454.1111

### **Q: What is environmentally preferable purchasing (EPP)? What scope of products and services does it cover?**

**A:** Environmentally preferable products or services are those that have a lesser or reduced effect on environmental and human health in comparison with competing products/services that serve the same purpose. There are many criteria by which the environmental and health effects of products and services might be compared. In some cases, and a product might be environmentally preferable because it contains higher recycled content than its conventional counterparts, while in others it might be more energy efficient or contain less toxic chemicals than products with a similar function. Many products associate with a specific environmental attribute like these mentioned while others may combine multiple attributes or are ranked based on standards set by industry associations or consensus based stakeholder groups.

A wide range of products and services can be covered under environmentally preferable purchasing, and this range will likely grow as our understanding of the environmental impacts of products over their life cycles increases and better alternatives are developed. Landscape management chemicals, paper and wood products, plastic products, cleaning products and services, paints and sealants, textiles, appliances or vehicles are some examples of things that might be included in an environmentally preferable purchasing program.

### **Q: How do purchasing practices affect a company's overall sustainability?**

**A:** Purchasing practices are a significant component of a company's overall sustainability because of the

environmental and health impacts associated with products and services over their entire life cycle (during raw material harvesting/extraction, processing, transportation, use, disposal, etc.). The opportunity to have a positive effect on these impacts is great because of the large volumes of products and services consumed annually in the United States. EPP can be used to address a large range of environmental issues, from air and water pollution, resource depletion, habitat destruction and more.

Additionally, EPP programs are a powerful way to let product manufacturers and service providers know that environmental issues are important to consumers, and create economic incentives for expanding the development of these types of products and spreading awareness and demand for green products.

### **Q: What actions can a company take to start an EPP program?**

**A:** Developing an organizational policy is an important early step for establishing a successful EPP program. The policy should specify what the objectives of the program are, and establish criteria for reviewing potential products and services. Organizations might have different priorities in terms of what attributes they are looking for in alternative products/services, and which product and service classes they wish to include in the program.

The EPP policy development phase provides an opportunity for aligning the EPP objectives with larger organization goals, weighing the importance of different environmental criteria, and then communicating those objectives to the individuals responsible for procurement activities and to the product/service providers your organization does

business with. Establish a timeline for implementing your EPP program, taking into account current product inventories and purchasing cycles.

Assessing and cataloging the organization's current purchasing habits, and then researching environmentally preferable alternatives is another important early action. As with choosing any new product, it's important to ensure that there is a reliable supply chain and the product performs well.

Work with product and services providers to keep abreast of newly available products and services that might meet your EPP objectives.

### **Q: What resources are available to assist a company in implementation of an environmental preferable purchasing program?**

**A:** There are a number of resources available to help you develop an EPP policy and identify appropriate products and services to meet your goals.

- EPA Comprehensive Procurement Guidelines ([www.epa.gov/cpg](http://www.epa.gov/cpg))
- Zero VOC Paint Manufacturers ([www.aqmd.gov/business/brochures/zerovoc.html](http://www.aqmd.gov/business/brochures/zerovoc.html))
- Recycled Content Product Directory ([www.ciwmb.ca.gov/rcp](http://www.ciwmb.ca.gov/rcp))
- Green Seal ([www.greenseal.org](http://www.greenseal.org))
- The Carpet and Rug Institute ([www.carpet-rug.com](http://www.carpet-rug.com))
- Energy Star Equipment and Appliances
- ISO 1414020 Series on ECO Labeling
- ISO 1414040 Series on LCA (Life Cycle Assessment)

# CAREER

For exam questions please contact [brenda.varner@ifma.org](mailto:brenda.varner@ifma.org)

## The revised CFM Exam will launch on July 2, 2007!

In keeping with IFMA's goal of ensuring that the Certified Facility Manager (CFM) certification is globally recognized as the most reliable standard for distinguishing the achievements of facility management, and in order to maintain its relevance to the practices of today's facility manager, the CFM Exam has been updated. The exam was revised following proven psychometric principles under the guidance of professional exam development consultants, experts in the design, administration and interpretation of quantitative tests.

This major revision of the CFM Exam began in June 2005 with a review of the roles of today's facility manager. The initial group of participating Certified Facility Managers represented various areas of facility management, as well as the public and private sectors. The initial three-day meeting included a review of the test definition document, a job task analysis workshop, creation of the exam blueprint, and the identification of the appropriate length and the number of questions in the revised exam.

The next step was a five-day Item Writing Workshop held in January 2006. Another diverse group of CFM subject matter experts convened to develop the exam questions needed to meet the objectives detailed on the exam blueprint. These highly focused objectives reflect what it takes to be competent in the facility management profession.

By following modern psychometric principles, it is no longer necessary to have a lengthy certification exam. The length of the test has been altered to reflect typical industry-wide certification exams. The revised exam consists of 180 questions and will measure the same concepts as on the current exam only in a shorter form.

Beta testing was completed in March 2007, and the revised exam is currently being assembled using those items proven psychometrically sound through

statistical analysis. In layman's terms, "psychometrically sound" means that the item was answered correctly by those who should be able to answer correctly—such as current CFMs—but was not answered correctly by those who are clearly not qualified and who should not be able to answer correctly.

The current exam will be available through June 23, 2007, followed by a one-week changeover period during which no exam will be available. The revised exam will be launched July 2, 2007.

At the present time, candidates will be registered for the current exam period ending June 23. Those who do not take the exam prior to that date will be re-registered for the revised exam. Anyone wishing to take the revised exam may request that their eligibility begin July 2, 2007.

### What's different about the revised CFM Exam?

First and foremost, it's important to remember what has NOT changed:

- The competencies have not changed.
- The revised exam will measure the same concepts as the current exam, only in a shorter form.

### Test structure

The exam consists of 180 questions delivered in random order. There are no pre-set sections. Passing score is based on the total number of correct answers. Candidates may mark questions they wish to skip and return to later. At the end of the exam, candidates will be alerted to any questions that have not been answered fully. If time allows, they will have the opportunity to return to complete those questions.

### Breaks

There will be no scheduled breaks. Fifteen minutes have been added to the 3.75-hour testing period to enable examinees to take "bio breaks" as needed. Please note that the timer will continue to run.

### Clear, concise language

To avoid ambiguity and vagueness, the new questions have been written, reviewed and edited to ensure that the language used is as precise as possible.

### No more long scenarios

In the current CFM Exam, there are a number of scenarios that are followed by a series of questions using the same set of circumstances. In the revised exam, each question stands alone and contains all the information needed.

### Multiple response questions

The test is still composed of multiple-choice questions. Some items, however, will ask for two correct responses to be selected and some will ask for three. These questions will clearly state "choose two" or "choose three," and you will not be allowed to choose more than the required number. At the end of the exam, examinees will be alerted and given the opportunity to return to any questions that do not have the correct number of options selected. Each question counts as one right or one wrong regardless of how many options need to be selected. In order to have a question marked correct, all correct options must be given; there is no partial score.

## West Michigan Chapter - Annual March Awards Banquet held at The Gerald R. Ford Museum



President Ford and his dog Liberty in the Oval Office

*Named for the 38th President of the United States, who was raised in Grand Rapids, the Gerald R. Ford Museum galleries feature hands-on, interactive, video, and holographic displays that make visitors "participants" in history.*

The museum was the perfect venue for this year's ceremonies which included chapter award announcements, the Kathy Pruden Memorial Student Scholarship award winner, as well as a formal thank you to our chapter sponsors who support us all year long. We had great turn-out for the evening - chapter members and spouses, and a select turn-out of Ferris State University students for a total of fifty attendees. The main lobby of the museum overflowed with the dining tables, which were decorated in a patriotic stars and stripes theme.

Three students from Ferris State University Facility Management curriculum had submitted their application to our chapter for the IFMA West Michigan scholarship. The requirement is that each student must complete the 20 plus page packet by the deadline. A committee comprised of IFMA West Michigan Chapter board members reviews each packet and selects the most qualified candidate. The recipient receives the award and a check in the amount of \$1,500 at the banquet.



Opening Comments by Jim Corby, IFMA President

### And the winners are....

- Student Scholarship Award - Ryan McKnight, Ferris State University
- Member of the Year - Bob Mihos, Kent County
- Associate Member of the Year - Kurt Forrest, Interphase
- Eveready Award - Kathy Wischmeyer, Milliken Carpet

We were delighted to have the museum Curator, Don Holloway, join us for the entire evening. He ensured each and every detail was in place for our event. Don also gave us an overview of the day-to-day at a presidential museum, along with some interesting historical tidbits. Also of interest was the privilege of hearing pertinent details of the museum proceedings and protocol for the Gerald R. Ford funeral services, which were held just a few weeks preceding our event.

The museum was ours to enjoy for the evening - and we did - from top to bottom. We dined, we congratulated the winners, and we toured the museum; it was indeed a memorable evening.



Student Scholarship Award Winner, Ryan McKnight, Ferris State University

# HEADLINE

## IFMA Foundation Volunteer Rebuild Project

The IFMA Foundation has committed to organize a volunteer rebuild project while in New Orleans for IFMA's World Workplace 2007 Conference & Expo this October. The volunteer project will take place Saturday, Oct. 27, following the conclusion of World Workplace. Volunteers will be giving

back to the first responders of the New Orleans Fire Department by assisting with the renovation of one or more of the 22 fire stations still out of service due to Hurricane Katrina.

Please consider extending your stay in New Orleans an additional day and volunteer to be part of this effort.

Everyone is welcome. We hope to make a meaningful contribution to the city and people who are so graciously hosting us. Click here for more information.

2007 World Workplace to be held in New Orleans, LA. ; October 24-26, 2007. [www.worldworkplace.org](http://www.worldworkplace.org)

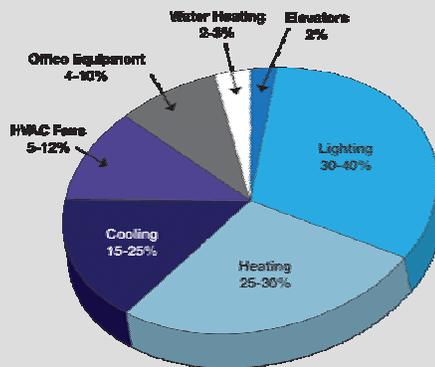
## January Member Meeting Recap—Energy Savings

Don Nelson, our guest from Technical Energy Solutions, gave a highly informative, and not to mention, relevant topic for our mid-winter January meeting held at the GRCC - ATC building, downtown Grand Rapids. The presentation was well attended by over 40 members; pre-meeting refreshments and networking were provided. Don's overview was focused on the following energy issues - The drive for energy savings, Managing the facility budget, No cost energy savings, Savings through investment.

Top 5 Ways to get maintenance and energy savings

1. Lighting
2. Electric Motors
3. Controlling HVAC equipment
4. Optimizing HVAC equipment
5. Equipment and building upgrades

**Energy Usage in Commercial Buildings**



### Summary

- Properly maintain your building HVAC equipment!
- Install high efficiency lighting and controls
- Install high efficiency electrical motors and speed drives
- Install a computer driven digital HVAC control system
- Optimize your existing HVAC equipment
- Install high efficiency equipment and carry out building upgrades

For more information contact Don Nelson at : [dnelson@techenergysolutions.com](mailto:dnelson@techenergysolutions.com)

[www.techenergysolutions.com](http://www.techenergysolutions.com)



**Congratulations to our own Wayne D. Veneklasen, PhD CFM.  
He has just qualified as a Lifetime CFM. Congratulations Wayne!!!**

## 2007 AIA Grand Valley Golf Outing

### Cross-Networking Event

Benefiting Habitat for Humanity in Kent County, Muskegon County, and Holland

**DATE:** Monday, June 4, 2007

**TIME:** 1:30 Scramble

**PLACE:** The Golf Club at Thornapple Pointe

Contests before the scramble, prizes in several categories, dinner and raffle to follow at 6pm.

#### BE A SPONSOR:

\$500 / hole - includes your company's sign at a tee and our profound thanks! Acknowledgement at event and on AIA Grand Valley web site. Also includes golf for 2. We'd also appreciate it if you can provide raffle "give-a-ways" (towels, balls, hats, logo wear, a new car, tickets to an event - anything you think we could use and you want to advertise!)

#### BE A GOLFER:

AIA Members: \$65 per person

Non AIA Members: \$85 per person

#### BE A PAL:

We can always use more "give-a-ways", even if you don't play! (It might even be tax deductible - consult your local tax professional.)

#### BE A PROVIDER:

Direct donations for Habitat for Humanity will be accepted.

Reserve early / Limited spaces!

Questions/Reservations - contact Kalani DeHaan at 616-452- 9421 or e-mail [kalanidehaan@att.net](mailto:kalanidehaan@att.net)

## Feature On-Demand Webinar

E-mail your Newsletter Editor, Janice Kitchen, [jkkitchen@ftch.com](mailto:jkkitchen@ftch.com) if you are interested in attending a chapter viewing of this webinar.

Change, Chaos, Contrasts & Compromise:  
Workplace of the Future

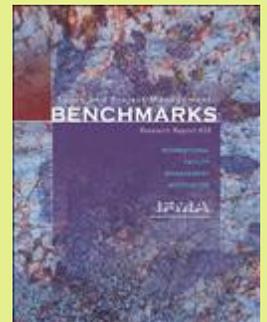
This presentation features Meredith Thatcher, CFM of Carroll Thatcher Planning Group examining a number of changes that will affect the workplace of the future. She discusses future trends - what they are and how they will impact facility managers and work environments; how trends are connected; and opportunities for FMs to help their organizations in responding to these changes. As a result of this seminar, you should be able to: 1. Identify and understand the implications of future trends on work environments. 2. Identify how work environments create stress on the occupants. 3. Take away practical ideas to create environments that reduce stress. (.15 CEUs 1 CFM Maintenance Point)

## Featured Book

**NEW ISSUE - Space and Project Management  
Benchmarks Research  
Report #28**

Find out about the latest trends in space planning and utilization, office moves, project management and more. Compare costs and practices with those of more than 600 leading organizations across North America. Get the facts you need to make critical facility planning decisions, ...

Price: \$ 120.00



## Order your new Chapter Pin Now

Check-out our New Chapter Pin; cost is only \$2.00. So, don't wait to add it to your existing collection of IFMA pins!

Show your support of the West Michigan Chapter by wearing and using our logo items. We have BicClic pens, lapel pins, gray T-shirts, black polo shirts, deluxe travel mugs, and the chapter baseball caps. The pens are \$1, lapel

pins \$2, T-shirts \$5, travel mugs \$5, polos \$20, and the caps are only \$8 (check [www.ifma-wm.org](http://www.ifma-wm.org) under Chapter Chatter for pictures of all the items)

To order your chapter logo items contact Jim Corby at 616.246.9748 or by email at [jcorby@steelcase.com](mailto:jcorby@steelcase.com). He'll need to know the item name, quantity and sizes you would like and will coordinate payment (check or cash) and delivery.



*Our Chapter Mission:*

The West Michigan Chapter of the International Facility Management Association (IFMA) is a professional association to promote the advancement of the facilities management profession at the local level by providing opportunities for education and creating an environment that encourages its members to share knowledge and experiences.

## Monthly Meetings & More

### **Kalamazoo Air Zoo Museum Tour** **June 20, 3:00 - 5:00 pm**

The tour is free; tickets for the attractions (flight simulators, etc.) discounted to \$15.60 through the chapter for those who want to participate (optional).

Details for carpooling to be announced.

[www.airzoo.org](http://www.airzoo.org)

### **Annual Whitecaps Baseball Game - Whitecaps vs. Kane County, sponsored by Wolverine Construction Management** **July 18, 7:00 pm**

30 free suite tickets will be available when meeting is announced.

[www.whitecaps-baseball.com](http://www.whitecaps-baseball.com)

### **5th Annual - IFMA West Michigan Student Scholarship Golf Outing, sponsored by Interphase/Haworth** **August 2, 7:30 - 8:15 am registration; 8:30 am tee off**

Location: Quail Ridge Golf Club, Cascade, MI—[www.quailridgegc.com](http://www.quailridgegc.com)

To register or sponsor online go to: [www.ifma-wm.org](http://www.ifma-wm.org)

### **Underfloor Service Distribution, presented by Frank Daly of Tate Access Floors** **September 19, 3:30 - 5:00 pm**

2 CFMs / 2 CEUs will be available. Details and location to be announced.

[www.tateaccessfloors.com](http://www.tateaccessfloors.com)

### **Tour of Haworth - Holland, MI.**

**October 17, 3:30 - 5:00 pm**

Tour of Haworth's new LEED building by Chris Nienhuis, IFMA Chapter member.

[www.haworth.com](http://www.haworth.com)

### **IFMA World Workplace 2007**

**October 24-26**

Location: Ernest N. Morial Convention Center, New Orleans, LA.

Three days of networking, career building, facility tours, workplace trends, best practices, green solutions, industry innovations.

[www.worldworkplace.org](http://www.worldworkplace.org)

### **IFMA West Michigan 20th Anniversary Meeting**

**November 14, 3:30 - 5:00 pm**

Details and location to be announced.

### **Annual Toys for Tots Holiday Luncheon**

**December 7, 12:00 noon**

Details and location to be announced

[www.toysfortots.org/](http://www.toysfortots.org/)

We're on the web! [www.ifma-wm.org](http://www.ifma-wm.org)

## Welcome

to our newest chapter members. We hope to met you at our next chapter event.

- Ed Bailey  
Campus Education Services  
Northwestern Michigan College
- Joyce Bates  
Marketing Coordinator  
Landscape Forms, Inc.
- Robert Bilek  
Facility Manager  
Muskegon County Facilities
- David L. Clayton  
Operations Manager  
Jones Lang LaSalle
- Daniel P. Essenmacher  
Student
- Mary B Gunderson  
Student
- Scott Kline  
Vice President of Sales  
Worksquared
- Michael K Lehmann  
Executive Director  
Johnson Controls Inc.
- Lisa Z. McLean  
Sales Associate  
Bentley Prince Street
- Kimberly J. Rozga  
Facilities Engineer  
Bissell Homecare, Inc.
- Jordan J. Simpson  
Director of Business  
Development  
Corrigan Moving Systems
- Thomas J. Theoret  
Manager, Plant Operations  
Spectrum Health
- Steven A. Tokarski  
President  
Facilities Management  
Consulting LLC
- Cheryl Torode  
Office Manager  
Spectrum Health
- David D. Wohlfert  
Facility Manager  
Traverse City Golf & Country Club

## Dollar for Chapter Charity

As you might already know (or have experienced first hand !), we have started a Dollar for Chapter Charity; here's how it works - during our membership meetings and other IFMA sponsored events our members can be fined a total of \$1. for an incident. The incidents range from distractions of ringing cell phones or answering your cell phone during our meetings; if you come to a meeting late - beware! Our Sergeant of Arms, Wayne Veneklasen, will be tracking you down for your dollar bill. We are keeping it light hearted and we hope it is a positive way for us all to contribute to those less fortunate on an ongoing basis.

## IFMA 2007 5th Annual Golf Outing Sponsor Opportunities

### 2007 IFMA WM Golf Outing Title Sponsor \$1500

(1 Opportunity) Benefits Include:

- Name shared with IFMA WM for event
- 18th Flag Sponsor with Company logo on Flag
- Table Sponsor at lunch
- Prominent Signage on Beverage Carts
- Name shared with IFMA WM on outing giveaway
- Name shared with IFMA WM on winner's plaques
- Golf for two (2) Four-somes
- Company name & logo featured on event signage at registration
- Company name and web link featured on the IFMA WM Website
- Verbal Recognition at lunch

### Platinum Sponsor \$750

(4 Opportunities) Benefits Include:

- Flag Sponsor at one contest hole with company logo on flag (longest drive, closest to pin)
- Recognized as sponsor for one of the contest with name listed on plaque
- Golf for one Four-some
- Company name and logo on event signage at registration
- Company name and web link featured on the IFMA WM Website
- Verbal Recognition at lunch

### Gold Sponsor \$500

(14 Opportunities)

Benefits Include:

- Tee Sponsor for one hole
- Golf for one Two-some
- Company name & logo
- Company name & logo on event signage at registration
- Company name and web link listed on the IFMA WM Website
- Verbal Recognition at lunch

### Silver Sponsor \$250

(Unlimited Opportunities)

- Golf for one
- Company name & logo on event signage at registration
- Company name and web link listed on IFMA WM Website
- Verbal Recognition at lunch

### Silent Auction/Door Prize Sponsorships

Cash donation or items valued at

Or greater than \$50

Benefits Include:

- Verbal Recognition at lunch
- Company name listed as sponsor next to the auction item

Do you have questions or concerns regarding your chapter membership? Please feel free to directly contact our Membership Chair, Marilyn Gould, [mgould@ameritech.net](mailto:mgould@ameritech.net)