







# INFORMATION

Autumn 2008

### President's Corner

Wow! Where has the summer gone? We've enjoyed baseball games, played a little golf and raised money for scholarships and charities. Autumn is here and the crisp air is moving in.

Do you have questions or concerns regarding your chapter membership? Please contact our Membership Chair, Marilyn Gould, @ mgould@ameritech.net with any questions you may have.

The board just wrapped up our annual strategic planning session. Thank you for your input whether it came to us through conversations with you or from the survey that you received in August. From your ideas, we revisited various areas of our chapter and are looking closely at each one to ensure they are a benefit to you. As always, I look to you to become involved in our committees as we provide more opportunity to participate in your chapter.

I would like to recognize and thank our golf committee members who organized the 6<sup>th</sup> annual IFMA West Michigan Jim Hickey Memorial Golf Classic. Their hard work and dedication made the day a great one for all of us to enjoy. The day was a great success as you will see as you read thru the news letter. We had a record number of golfers (104) play this year and the weather was fantastic. I am already looking forward to next year's outing!





K.C. Mitchell, CFM

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# **Our Chapter Mission**

The West Michigan Chapter of the International Facility Management Association (IFMA) is a professional association to promote the advancement of the facilities management profession at the local level by providing opportunities for education and creating an environment that encourages its members to share knowledge and experiences.

# **Monthly Meetings**

#### **NOVEMBER 2008**

VanAndel Arena tour

When: November 12, 3:30 - 5:00 p.m.

Details to be announced

#### DECEMBER 2008

**Annual Toys for Tots Luncheon** 

When: December 4, 2008

11:30-1:00

Where: Bistro Bella Vita

Cost: One toy worth \$10 or a cash donation

http://www.bistrobellavita.com

#### JANUARY 2009

Arc Flash by VanHaren Electric

When: January 21, 3:30 - 5:00 PM

Details to be announced

### Order Chapter Logo Items!

Show your support of the West Michigan Chapter by wearing and using our logo items. We have:

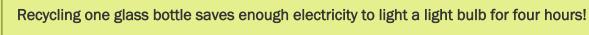
- lapel pins (\$2)
- BicClic pens (\$1)
- Men's and women's T-shirts (\$6)
- travel mugs (\$5)
- polo's (\$20)
- hats (\$8)

(go to www.ifma-wm.org under Chapter Chatter for pictures of all the items).

To order, contact Jim Corby at 616.246.9748 or by email at jcorby@steelcase.com. Form of payment accepted: check, credit card or cash.



# Did you know?





# MEMBERS CORNER

# Professional Member Highlight

Ken Meines, CFM

#### **Calvary Church**

Ken Meines is a native of West Michigan and a graduate of Ferris State University. He has a degree in HVAC & R and has been the Director of Facility Services at Calvary Church for 20 years. Ken had hopes of completing his bachelor's degree



in Facility Management, but when the "busy-ness" of life took over, he decided to sit for his CFM with the intention of going back to school later in life.

Ken is on the board of the National Association of Church Facilities Managers and spends a great deal of time networking locally and nationally with other mega churches. Ken has been a member of IFMA since 2002 and was recently selected as the recipient of the free World Workplace registration for submitting a bench marking survey to IFMA. He is looking forward to attending the event for the first time.

# Associate Member Highlight

#### **Greg Doerr**

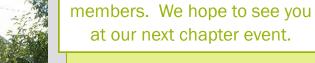
#### **Hurst Mechanical**

Greg Doerr has been a member of IFMA for over three years now. He has worked for Hurst Mechanical, a commercial and industrial heating and cooling company, for 13 years.



Farmers Charity Classic, Michigan Special Olympics State Basketball Tournament, and currently with the Rockford Relay for Life.

Greg lives in Rockford and is married with three children. In his spare time, Greg enjoys boating, hunting, and playing golf.



Joseph D. Blake, Jr. Student

Kirk R. Colpean Student

Denise A. De Vries Griffin Commercial Services

Welcome to our new chapter

Kevin J. DeVries Hope Network West Michigan

Joseph R. Farber Modern Office Interiors

Kurt B. Forrest Custer Workplace Interiors

Larry Cluchey
Mee Industries Inc.

Steven J. Hadersbeck Michigan State University

Matthew L. Lewis Asphalt Sealcoating Inc.

Kara A. Olson Student

Patricia M. Owens Catalyst Development Co., LLC

Vincent F. Parente W. Michigan Office Environments

Brett R. Pletzke Student

John P. Williams Bissell Homecare, Inc.





# MONTHLY MEETINGS

# June Meeting Generations @ Work Seminar

For the first time in history, there are four generations in the work force. Although this is an exciting time, it is not without challenges. Each generation brings a new perspective, but we need to learn to value the new ideas, and embrace the change that each one brings. We need to be flexible and open to new ways of getting our message across. All four generations bring a unique perspective and different ways of relating to their environment. The four generations are:

The Matures - born prior to 1946. The Matures are dedicated to a job once they take it

Baby Boomers - born between 1946 - 1964. The Boomers live to work

Generation X - born between 1965 - 1980. Generation X work to live

Millennials - born 1981 - 1994. Millennials live in the moment

It is easy to stereotype a generation if we haven't taken the time to learn about them. The more we know about a generation, the more we can appreciate them and value their contributions. Reading about the various generations is a great start. The best research of all, though, is to talk to people of various generations, ask questions, and listen.

# July Meeting Annual West Michigan White Caps Baseball Game



The annual White Caps outing was perfect! 78 degrees, delicious food and a 6-1 win over Wisconsin. A special thank you to Matt Larsen and Wolverine Construction for donating the use of their suite for our chapter event! This annual meeting is always fun filled and we hope to see you next year!







# MONTHY MEETINGS CONTINUED...

# **August Meeting**

### 6th Annual IFMA West Michigan Jim Hickey Memorial Golf Classic

Talk about the perfect day for golf! Sunny and 75 degrees with a light breeze. It could not have been better!

A huge THANK YOU to all who participated in the 6th annual golf outing! This outing is a fund raiser and allows us to present scholarships to worthy students in the Facility management program at Ferris State University - promoting the growth and professionalism of facility management.

We especially want to thank our 2008 title sponsor Haworth/ Interphase. This outing was a success due to their generosity and support.

Thank you to our Platinum, Gold and Silver sponsors. Your generous monetary donations, outing signage sponsorships and silent auction items were needed to make the event a success.

The total amount raised from the outing was \$10,756.73! It will be spent as follows:

- Kathy Pruden \$1,500
- Jim Hickey Scholarship -\$2,000
- Guiding Light Mission -\$2.000
- Jim Hickey Endowment -\$3,500

Visit our chapter website "Events" section for all of the golf outing photos: www.ifmawm.org.

Mark your calendars for next year's scholarship outing on Friday, August 7th.





An interesting thing about golf is that no matter how badly you play; it is always possible to get worse.

# IFMA West Michigan Gives Back to the Community

IFMA West Michigan Gives Back to the Community: From an Outing to a Memorial Classic

In 2003, the West Michigan chapter of IFMA started the IFMA West Michigan Golf Outing. The goal of the outing is to provide a great networking opportunity for our members, as well as raise money to help develop our up and coming FM's in colleges throughout the state of Michigan. As the years have passed, the outing has developed into an institution; it gets larger and raises more money each year.

2008 was a pivotal year for the IFMA-WM Outing...we changed our name, extended our giving, and raised an incredible \$10,000. The Jim Hickey Memorial Classic was a huge success, allowing our chapter to help students in West Michigan, and throughout the world. It allowed us to help fund the Jim Hickey Memorial Scholarship Endowment. Finally, we were also able to help the Guiding Light Mission with a cash donation to help with their operations.

The IFMA Foundation initiates, funds and promotes priority research and educational opportunities that advance facility management for the public good. Established in 1990, the foundation is an independent nonprofit 501(c)(3) corporation. Since its founding, the IFMA Foundation has awarded over 175 scholarships worth over \$300,000 to full-time students enrolled in accredited facility management-related degree programs. The IFMA Foundation setup an endowment Fund in honor of Jim Hickey. The endowment needs to reach \$50,000 in order to fund itself each year. This year our Chapter contributed \$3,500 towards this goal.

The West Michigan Chapter of IFMA and the IFMA Foundation have recently established an endowment to fund a new college scholarship in honor of Jim Hickey. The Jim Hickey Memorial Scholarship was awarded for the first time at IFMA World Workplace, San Diego, CA, in October 2006. To date, the winners of the scholarship are as follows:

2006 - Patrick McKown, Ferris State University (\$1,500)

2007 - Ashley Miller, Michigan State University (\$1,500)

2008 - Jeff Baysarowich, Ferris State University (\$2,000)

The Kathy Pruden Memorial Scholarship is in honor of a devoted chapter leader that did her best to promote the FM profession. Over the years our Chapter has granted over \$15,000 in Kathy's name to deserving college students. This year our chapter will again be able to provide a \$1,500 to a local college student at Ferris State University.

The Guiding Light Mission is a local organization that works to help men recover from addiction, in order to again function in society, and their families. Jim was working to setup a fund for this organization before his untimely death. We felt it was fitting to help this mission do their critical work to help our local community. This year our chapter donated \$2,000 to Guiding Light, which will help them continue to operate in our community.

The web link to give a donation is <a href="https://www.ifma.org/secure/foundation/donate.cfm">https://www.ifma.org/secure/foundation/donate.cfm</a>. If you have any questions about the scholarship you may contact Jim Corby, Past-President of the West Michigan Chapter of IFMA at 616.246.9748 or jcorby@steelcase.com.

# Did you know?





# NSIDE IFMA CONTINUED...

# Wayne's World

At our annual board retreat and strategic planning session in September, it was decided to have the monthly chapter meetings reflect IFMA's nine core competencies. They are Operations and Maintenance, Planning and Project Management, Finance, Quality Assessment and Innovation, Human and Environmental Factors, Leadership and Management, Communication and, lastly, Technology. Kathy and her Programs Committee are working hard to provide quality speakers and programs for each topic.

For those of you who are considering taking the CFM exam, the chapter will be offering the 2-day review and exam preparation class after the first of the year. Costs will be kept to a bare minimum (only class materials). There will be no instructor costs as I am a certified IFMA instructor and will conduct the class at no charge. This is an excellent opportunity to spend a Friday and Saturday getting ready to take the exam. The materials are very well done and extremely helpful. More details will be forthcoming on time and place.

Written by Wayne D. Veneklasen, Ph.D., CFM (West Michigan Chapter Member)

# Our own Wayne Veneklasen published!

#### Report on Workplace Violence Focuses on Role of Facility Professionals

The IFMA Foundation has released a new report on workplace violence entitled "Violence in the Workplace: The Role of the Facility Manager." Written by Wayne D. Veneklasen, Ph.D., CFM, and Donald W. Barnes Jr., CPP, the report looks at the history of violence in the workplace, examines the scope of the problem, describes the statutes surrounding it and concludes with a focus on planning, response and recovery.

"There is a lot out there on workplace violence. You read about it all the time. However, there has been nothing done on what it means for the facility manager. What can they do if something happens?" said Veneklasen. "There is no simple answer. We're just trying to create opportunities for people who have a concern and want to do something about it. Here are some tools. You can assess your own vulnerability and learn how to write a workplace violence policy if one doesn't exist."

The report was made possible through contributions donated in memory of W. David Beverly, the late husband of Linda Beverly, CAE, IFMA's vice president of administration. A long-time engineer at the National Aeronautics and Space Administration, David Beverly was killed on April 20, 2007, at Johnson Space Center in Houston, Texas, by a contract engineer who shot him and held another coworker hostage before committing suicide. This senseless act impacted the lives of countless people and underscored the very real threat posed by violence in the workplace.

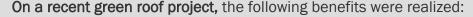


# Green roofs – a new way of putting down roots

By Tom Manikowski

Green roofs hold a lot of fascination for both facility managers and the general public. Sometimes, there can be clever misunderstandings as a result of this fascination. In fact, during a recent discussion about a West Michigan project with a green roof, a reporter asked if towering trees would eventually be part of the roof. With a good-natured discussion about the possibility of using bonsai trees, the involved parties agreed this conversation was an important part of green building education for communities.

For facility managers, a green roof can offer much more practical benefits. In a general sense, a green roof can clearly demonstrate sustainable business practices to both staff and the community. Specifically, the design and performance of green roofs can be a major contributor to the achievement of LEED ratings.



- A dramatically reduced storm water run-off
- Superior insulation to reduce HVAC costs throughout the year



Haworth global headquarters Holland, Michigan

- Anticipation that the life of the roof barrier will be extended
- The soil and plants on the roof protecting the underlying roof from damaging UV light and weathering, while the insulating properties will reduce thermal expansion and contraction
- The green roof offered a more cohesive integration from the building to the surrounding site
- A low fire hazard habitat for insects and birds
- The green roof enables a workplace with natural views and direct access to natural elements.

By utilizing a broad array of sustainable materials and technology, West Michigan projects have embraced the use of green roofs. Recent projects include the Metro Health Hospital building and Haworth's headquarters. When you add Ford's River Rouge plant on the east side of the state into the mix, Michigan has a significant number of the largest modular green roof installations in North America.

# **Dollar for Chapter Charity**

We have a Dollar for Chapter Charity contribution and here's how it works: during our membership meetings and other IFMA sponsored events, our members can be fined \$1 for an incident. The incidents range from ringing cell phones, answering your cell phone during our meetings and arriving to a meeting late. All money is matched by the chapter and goes to Habitat for Humanity. We are keeping it light-hearted and it is a positive way for us all to contribute to those less fortunate on an ongoing basis.

# HEADLINE

### **Professional Certification**

### Focusing on Facility Operations and Performance

Energy use in buildings can be reduced by 10 to 40 percent by improving operational strategies in buildings, according to a study by the Energy Systems Lab at Texas A & M University. A new certification program from ASHRAE helps building owners know they are hiring and retaining employees and consultants who know how to take advantage of such strategies.

The Operations and Performance Management Professional Certification (OPMP) program helps earners demonstrate their knowledge of the management of facility operations and maintenance and their impact on HVAC&R systems' performance. The program will launch at the ASHRAE Winter Meeting in Chicago in January and will be available via electronic testing centers worldwide starting in March 2009.

"With buildings using 40 percent of all energy in the United States,

it is essential that their energy consumption be reduced," says Bill Harrison, ASHRAE president. "Every building, new or old, must be operated at its own optimum level. To do so, we must apply advanced knowledge and skills to building operations.

ASHRAE's OPMP certification helps professionals attest that they are well prepared to manage and maintain buildings to fully achieve reliability and their potential energy savings."

Developed with input from APPA and GSA, the OPMP certification program is intended for those working in facilities operations, management construction, design, or consulting; and for those who have experience in facility operations and performance. By earning OPMP certification, certificants will demonstrate a well-rounded understanding and knowledge of the management of facility operations and maintenance and the impact of O&M on

HVAC&R systems' performance. Individuals must meet certain eligibility qualifications to take the exam. For more information, an exam content outline and available resources for exam preparation, please visit <a href="www.ashrae.org/certification">www.ashrae.org/certification</a>.

ASHRAE certification exams currently available are Healthcare Facility Design Professional and High-Performance Building Design . ASHRAE, founded in 1894, is an international organization of some 50,000 persons. ASHRAE fulfills its mission of advancing heating, ventilation, conditioning and refrigeration to serve humanity and promote a sustainable world through research, standards writing, publishing and continuing education.

Article from IFMA national website (http://www.ifma.org/)



# **Cross-Networking Event**

INFORMATION

#### **Business After Hours**

(through the Grand Rapids Chamber of Commerce)

Check your business card supply and get ready to make lots of new connections! The 2008-09 Business After Hours season is here! It's time to develop and expand your local and regional business network. Great raffle prizes, food and beverages and another Prime Time incentive program are included!

**Attendees:** Network in this exciting yet relaxed environment while mingling with other Chamber members and while enjoying appetizers and other refreshments!

**Date:** Third Thursday of each month September

to June

**Time:** 5:30 - 7:30 p.m.

Cost: FREE!

Registration: Go to http://

www.grandrapids.org/events/calendar/ to see the events and register online or call the events

hotline at 616.771.0303.

# IFMA Online Learning Cen-

#### The Human and Environmental Factors Competency Course

Facilities contribute to organizational performance and the quality of work life of employees. This means facilities affect the health, safety, performance, comfort, satisfaction, and morale of individual employees and the organization as a whole. Facilities also affect the environment.

In addition to ensuring the comfort and productivity of building occupants, you also need to provide safety. Part of ensuring peoples' safety involves being prepared for and knowing how to respond during an emergency or disaster. You will learn how to anticipate the events that require documented response and recovery plans, and how to prepare for these events to safeguard the business.

Cost For IFMA Members \$543.80 total for parts 1-4 Credits: 1.5 CEUs and 1.5 CFM Maintenance Points

If you are interested go the following link to register: http://www.ifma.org/learning/online/courses/index.cfm

### **Featured Press Release**

#### Benchmarks V Research Report # 30

This handy 60-page report provides facility management costs on an annual dollar per square foot basis. By using the easy-to-read charts, you will be able to compare your facility's performance to similar facilities. Benchmarks V - Annual Facility Costs contains operational costs including housekeeping, maintenance, utilities, support, project, environmental, space planning, safety, leasing, security, waste disposal plus many other costs. Report data was collected from more than 1,000 facilities representing a variety of industries and facility types.

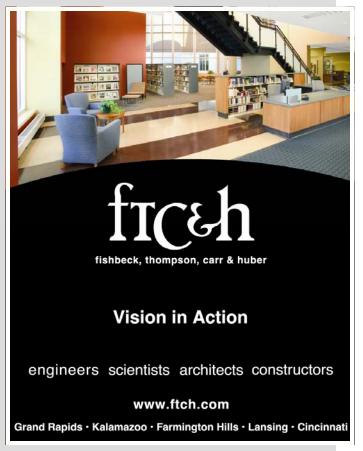
Author: IFMA

Date of Publication: April 2008

Price \$120



BENCHMARKS



# CAREER

IFMA's Online Career Center offers you a convenient way to search for jobs or employees for free. It targets FMs and FM opportunities for job seekers, as well as employers and recruiters. Check out the online career center at http://jobnet.ifma.org/home/index.cfm?site\_id=208

#### Post an Anonymous Resume

Post your anonymous resume for free and let employers submit opportunities to you.

#### **View Jobs**

View the newest/freshest jobs available for Professionals seeking employment.

#### **Personal Job Alert**

Create a Job Alert and new jobs that match your search will be emailed to you.

#### **Create Job Seeker Account**

Your Job Seeker account will let you store job openings, resumes, cover letters, and more.

#### **Products/Pricing**

No matter what your staffing needs or budget, we have a recruitment product for you.

#### View the Resumes

View the resumes, and only pay for the ones that interest you.

#### **Create Employer Account**

Your Employer account will let you man age your job postings, store candidates, contact candidates, and more.

#### Post a Job

Reach the most qualified candidates by posting your opening with our Online Career Center.

